

## “Bridging Regions in Europe”

21<sup>th</sup> November 2016

### V4mula Final Event

Organized by INNOSKART ICT Cluster

Venue: Keleti Károly Faculty of Business and Management of Óbuda University

17 Tavaszmező utca, 1084 Budapest, Hungary

Language of the conference is English

<b>Title</b>	<b>“Society - ICT- Economy - Industry 4.0”</b>
<b>Parallel Exhibition Hall</b>	<b>Exhibition</b> Posters of Industry 4.0 international innovation projects by project partners and participants
<b>Host</b>	Keleti Károly Faculty of Business and Management of Óbuda University
<b>Moderators</b>	Ms. Orsolya Szaplóczay (INNOSKART ICT Cluster, HU) and Mr. Michal Štefan (DEX Innovation Centre, CZ)
<b>9.00 – 9.30 Conference room</b>	<b>Registration</b>
<b>9.30 – 9.40 Conference room</b>	<b>General information about the day</b> Moderators draft the results to be achieved by the end of the day and share all technical information.
<b>9.40-10.00</b>	<b>„Something to take home”</b> Welcome speech, Ms. Kornélia Lazányi, vice-doyen of Óbuda University
<b>10.00 – 11.15 Conference room</b>	<b>Visegrad Cooperation for a competitive Central Europe</b> <b>Opening plenary session</b>
<b>10.00 – 10.15</b>	<b>„Visegrad Group: an innovative alliance”</b> Mr. Máté András LÁZÁR, Deputy National V4 Coordinator, HU
<b>10.15 – 10.20</b>	<b>„Why Industry 4.0?”</b> , Ms. Zsuzsanna PINTÉR, managing director, INNOSKART ICT Cluster
<b>10.20 – 10.35</b>	<b>„Growth potential in V4 regions”</b> –Mr. Wojciech Przybylski economic and innovation expert (PL)
<b>10.35 – 10.50</b>	<b>„Social Impacts of Digital Single Market”</b> - Ms. Zuzana Nehajová, Leader InnovEYtion Centre, Ernst and Young, former advisor to Minister of Economy Slovak Republic (SK)
<b>10.50 – 11.05</b>	<b>„Industry 4.0’s impacts on technological change and/or scaling up programs”</b> – Mr. Jan KUBALIK, AIEC Innovative Technologies (CZ)
<b>11.05 – 11.15</b>	<b>Q&amp;A</b>
<b>11.15 – 11.30 Hall</b>	<b>Coffee break</b>

11.30 – 13.00 Conference room	<b>Economical and social aspects of industry 4.0</b> Cooperation for Innovation Session
11.30 – 11.50	Key note address “Men vs. Bots - Industry 4.0”, Mr. Péter KRISTÓF, expert, National Council for Telecommunications and Information Technology
11.50 – 12.10	„Universities and SMEs for economic development through innovation” Ms. Ildikó MAROSI Óbuda University
12.10 – 12.30	„Introduction of Antal Bejczy Center for Intelligent Robotics” & the robotics development of the Center demonstrated with moving robots Óbuda University, Mr. Árpád TAKÁCS, research assistant (homepage of the Center: <a href="http://irob.uni-obuda.hu/?q=en">http://irob.uni-obuda.hu/?q=en</a> )
12.30 – 12.50	„Place of clusters in a digitalized world”, Ms. Katalin SZILÁGYI, manager of the International and Cluster Department, Ministry of National Economy
12.50 – 13.00	Q&A
13.00 – 14.00 Hall	<b>Networking lunch</b> eating & meeting
14.00 – 16.10 Conference room	<b>Improving regional practices</b> Afternoon roundtable discussion on 3 topics
14.00 – 14.40	<b>1<sup>st</sup> roundtable discussion on Industry 4.0 in real life application</b> Moderator: Mr. Péter KRISTÓF Participants: Mr. Béla BIHARI, president of IT Plus Cluster and CEO of Gnome Design, Sfântu Gheorghe (RO), Mr. Zoltán HAVASI, CEO, Mohanet Mobilsystems, Mr. Sebestyén DÓRA, CEO, AgroSense Ltd., Mr. István POMOZI, CEO, Drem Ltd
14.45 – 15.25	<b>2<sup>nd</sup> roundtable discussion on cluster cooperation possibilities</b> Moderator: Mr. Gál KÖRMENDY Participants: Mr. Christoph Reiss-Schmidt, Biz-up (AUT), Ms. Katalin SZILÁGYI, manager of the International and Cluster Department, Ministry of National Economy and Mr. Andras SEBOK, general manager, CampdenBRI Hungary, Mr. Zolt VINCZAY, R&D Director, Seacon Europe
15.30 – 16.10	<b>3<sup>rd</sup> roundtable discussion on education of future generation: “Success story on innovative teaching with Lego” &amp; “How and why does an engineering company take part in forming the future generation?”</b> Moderator: Ms. Petra KOTULIAKOVA, CEO, You too in IT (SK) Participants: Ms. Krisztina TAJTHY, CEO, North Hungary IT Cluster, Mr. Attila PETER, National Instruments, Ms. Orsolya SZAPLONCZAY, INNOSKART ICT Cluster, Ms. Katarina MOLNAROVA, ŠkolstvoInak NGO
16.15 – 16.30 Conference room	<b>Closing remarks</b> – by V4mula project partners <b>End of V4mula Final Conference</b>
16.45 – 18:30 1 <sup>st</sup> floor - Meeting room	<b>Cluster managers’ Networking Club</b> Closed workshop with the participation of Hungarian cluster managers The language of the workshop is Hungarian.