



Sustainable Healthcare Solutions: Health Living Labs & Value-Based Healthcare (VBHC)

Innovating Patient-Centred Healthcare in Central Europe

Health Living Labs and Value-Based Healthcare (VBHC) are advancing patient care by fostering collaboration, innovation, and efficiency. These approaches are designed to enhance healthcare outcomes, optimise resources, and prioritise patient needs while driving sustainable improvements.

What is a Health Living Lab?

A Health Living Lab is an open innovation environment where patients, healthcare providers, researchers, industry experts, and policymakers co-develop and test new healthcare solutions in real-life settings.

Key Benefits:

Patient-Centred Innovation

Enhanced
Access



Improved
Outcomes



Cost
Optimisation



Technology
Integration



Patient-Centred Innovation:

Patients and healthcare professionals collaborate to design and evaluate solutions, ensuring relevance and usability.



Enhanced Access:

Telemedicine, digital platforms, and mobile clinics bridge geographical gaps and improve access to care, particularly in underserved communities.



Improved Outcomes:

Coordinated care, early interventions, and informed decision-making contribute to better patient well-being and long-term health.



Cost Optimisation:

Streamlined processes and targeted interventions reduce unnecessary spending and improve resource allocation.



Technology Integration:

AI, IoT, and digital tools enhance healthcare delivery, enabling personalized care and data-driven decision-making.

Value-Based Healthcare (VBHC): The Future of Care

VBHC shifts the focus from volume to value, ensuring high-quality, cost-effective healthcare by measuring success based on patient health outcomes rather than the number of services delivered.

Why VBHC Matters:



Personalised Care



Cost-Efficiency



Collaborative Approach



Data-Driven Insights



Sustainable Healthcare



Personalised Care:

VBHC prioritizes individual patient needs and goals, leading to more tailored and effective treatments.



Cost-Efficiency:

By reducing unnecessary hospitalisations, tests, and inefficiencies, VBHC optimises healthcare spending.



Collaborative Approach:

VBHC aligns healthcare providers, payers, and policymakers around shared objectives, fostering collaboration and improving care coordination.



Data-Driven Insights:

Digital health solutions track and analyse patient data, providing valuable insights for continuous improvement of care.



Sustainable Healthcare:

VBHC promotes long-term improvements in healthcare quality and accessibility, ensuring a sustainable healthcare system.

Did You Know?



Studies show that VBHC models can reduce healthcare costs by up to 34% while improving patient care quality (source: OECD).



A sustainable healthcare system ensures high-quality care now and in the future by optimising resources, reducing waste, promoting equity, and focusing on prevention while remaining financially and environmentally responsible.

Real Impact:

Health Labs4Value Project

Health Labs4Value is transforming patient care in central Europe by implementing innovative Living Labs and Value-Based Healthcare (VBHC). By bringing together 6 knowledge partners and 5 healthcare organisations, the project develops real-world solutions for more efficient, accessible, and patient-centred healthcare.

Key Achievements:

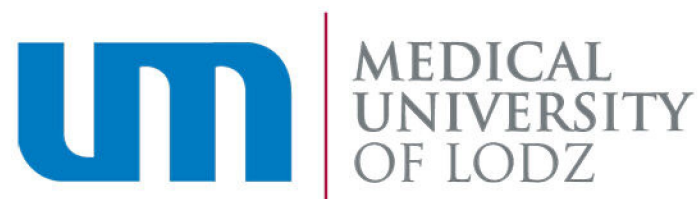
- ✓ Enhanced patient participation in healthcare decisions.
- ✓ Adoption of telemedicine & digital health solutions.
- ✓ Implementation of innovation camps to drive healthcare breakthroughs.
- ✓ Strengthened collaborations between hospitals, researchers, and small and medium enterprises (SMEs).

Innovation in Action:

Living Labs have already led to new rehabilitation platforms, AI-based diagnostics, and improved patient data management systems.

Implemented in Central Europe:

Germany, Czech Republic, Hungary, Poland, Slovenia, Austria



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Join the Healthcare Transformation!

Whether you're a healthcare provider, policymaker, tech innovator, or patient advocate, you can be part of the Living Labs & VBHC movement!



Follow us for insights, updates, and collaboration opportunities!

 **Health Labs4Value**

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