



HealthIL
Digital Health Community

The Israeli Digital Health Ecosystem: Before, During, After Corona

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About HealthIL



HealthIL
Digital Health Community



- Startups
- Tech Cos
- Org/Ops

Accelerators - Investors - Incubators - Etc...

The Israeli Digital Health Ecosystem

- Recognized Global Leader in core tech drivers of healthcare innovation
- Proven Culture of Innovation
- Unrivaled critical density of technical talent
- Unique infrastructure for ideation of healthcare innovation



But...

There is always a but...

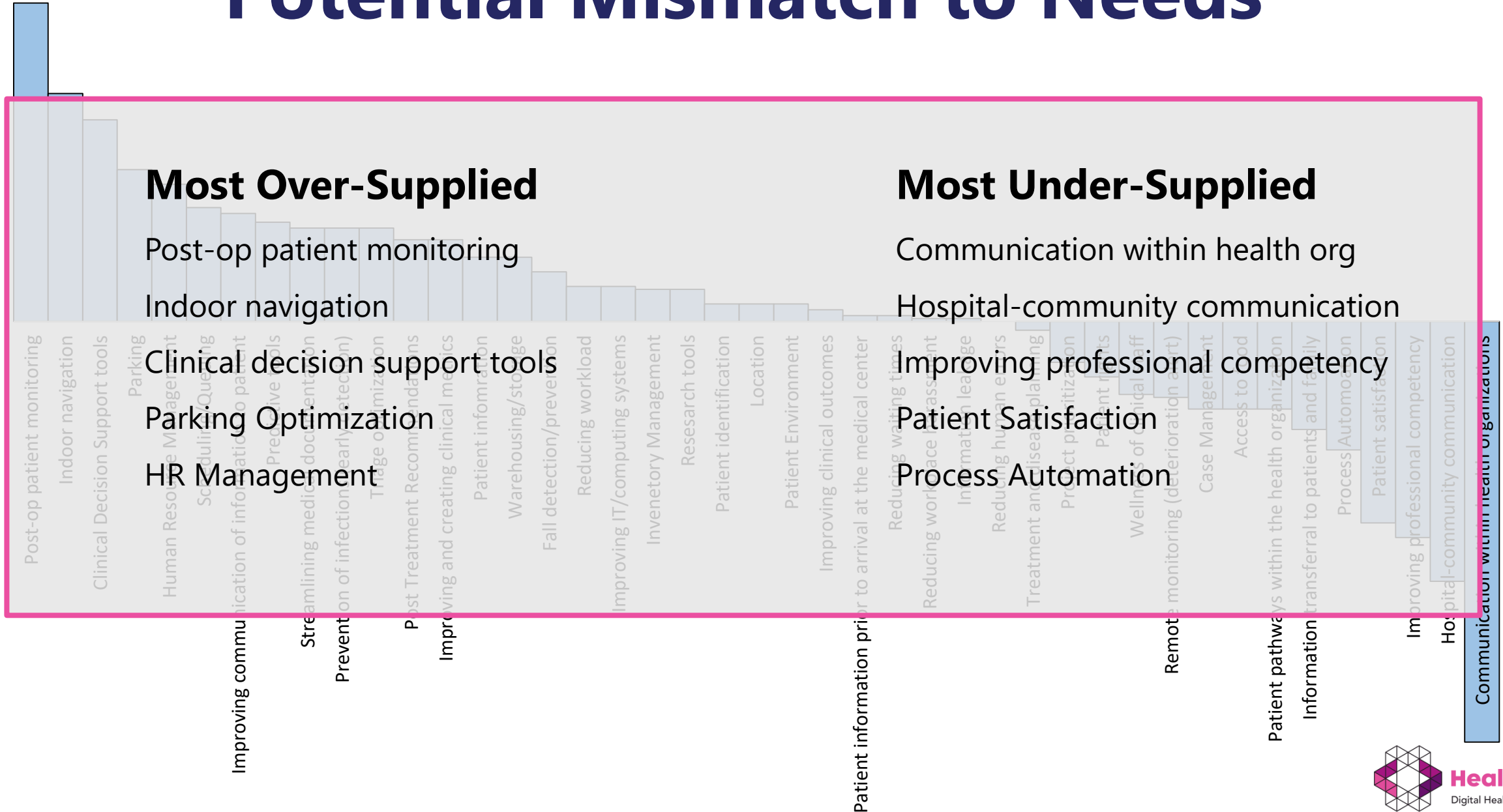
Successful Health Innovation is not Easy



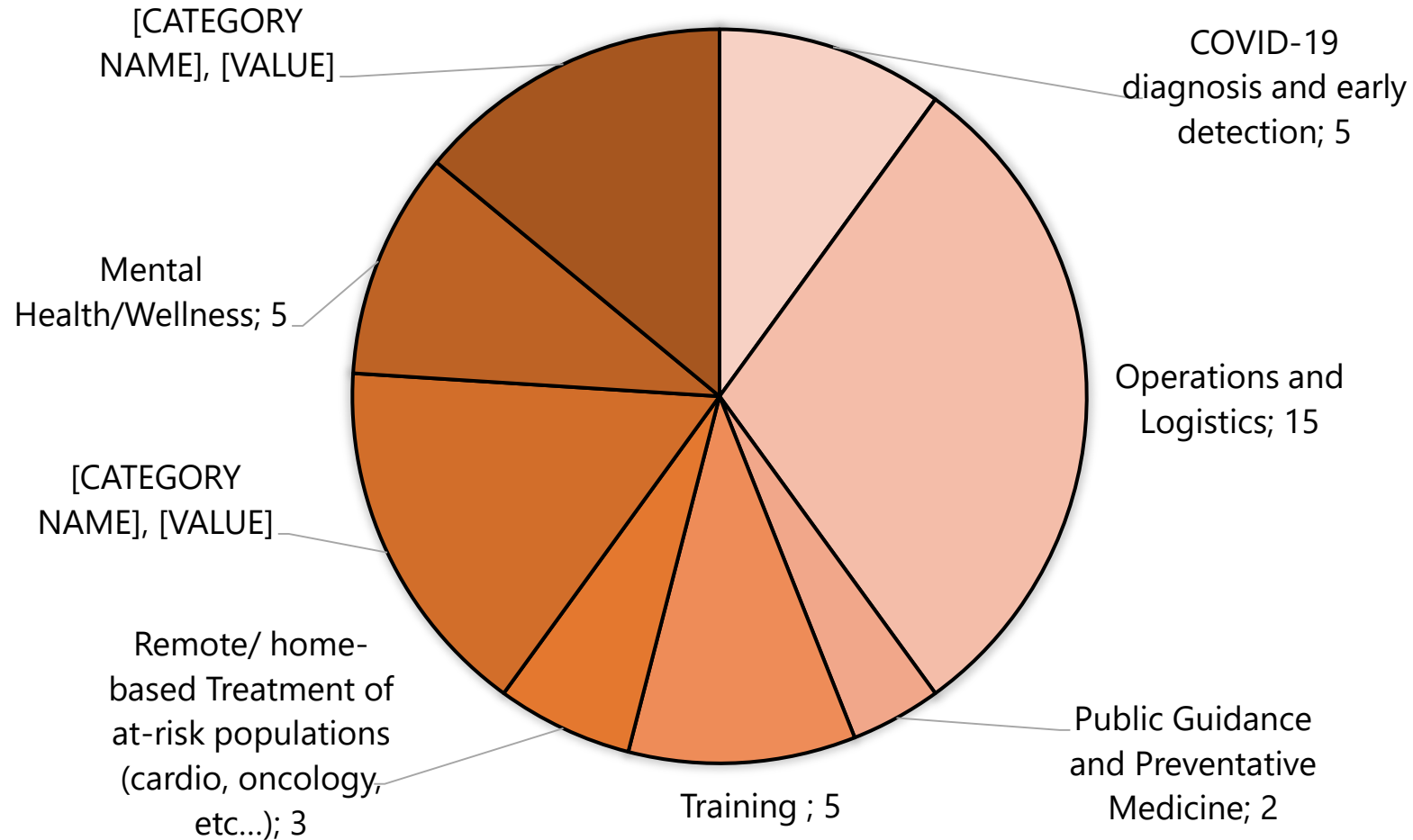
Policy

Potential Mismatch to Needs

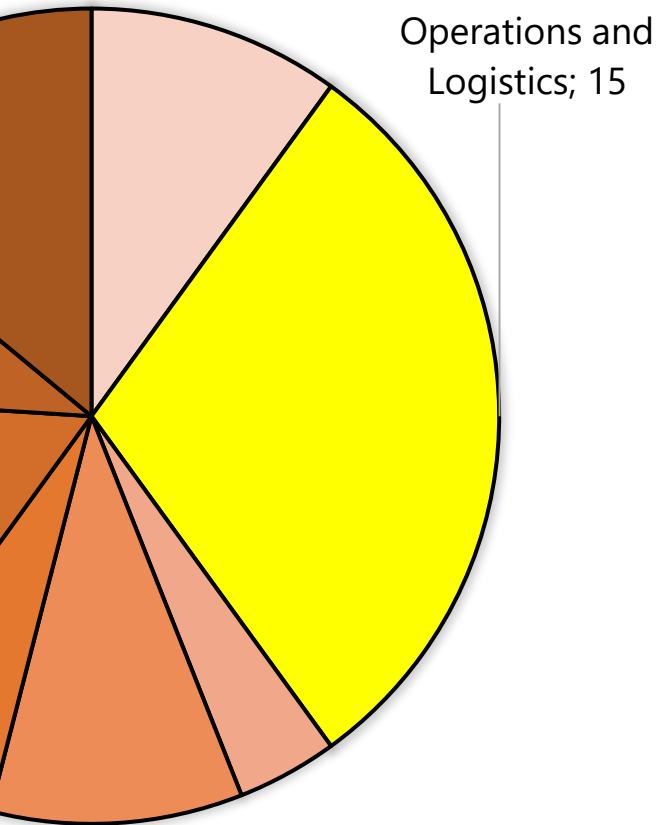
supply/demand ratio



Challenges Under Covid-19



... Under Covid-19



Sub Challenge/Need	Potential DH Solution?
Alternative Means for Acquisition or Manufacture of Hand Disinfectants for Hospital Use - Improving Disinfection of Hands and Body, Including Family Members of the Medical Team	No
Reducing contact points between the lab and departments while maintaining the accuracy of results and information	Maybe
Protective equipment and clothing for medical staff	No
Improve the accessibility of refreshments (water) when wearing protective gear	No
Equipping N95 protective masks	No
HR management and management software	Yes
Patient shift management software including connecting to SAP and displaying nurses mobile alerts	Yes
Creating Tasks in SAP Transfer System Tasks	No
Manage and monitor the entry of people to the polluted complex	Maybe
Measures to reduce the risk of infection during invasive operations	No
Remote operation of equipment	Probably Not
Efficient transport of equipment to isolated areas	Probably Not
Reduce the exposure of new / unused equipment to non-sterile environments	Probably Not
Disinfection of common areas (corridors, staff rooms, entrances)	Probably Not

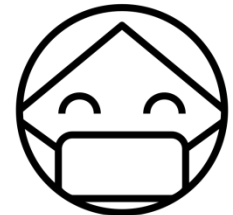
Pre vs. During COVID-19

BEFORE:

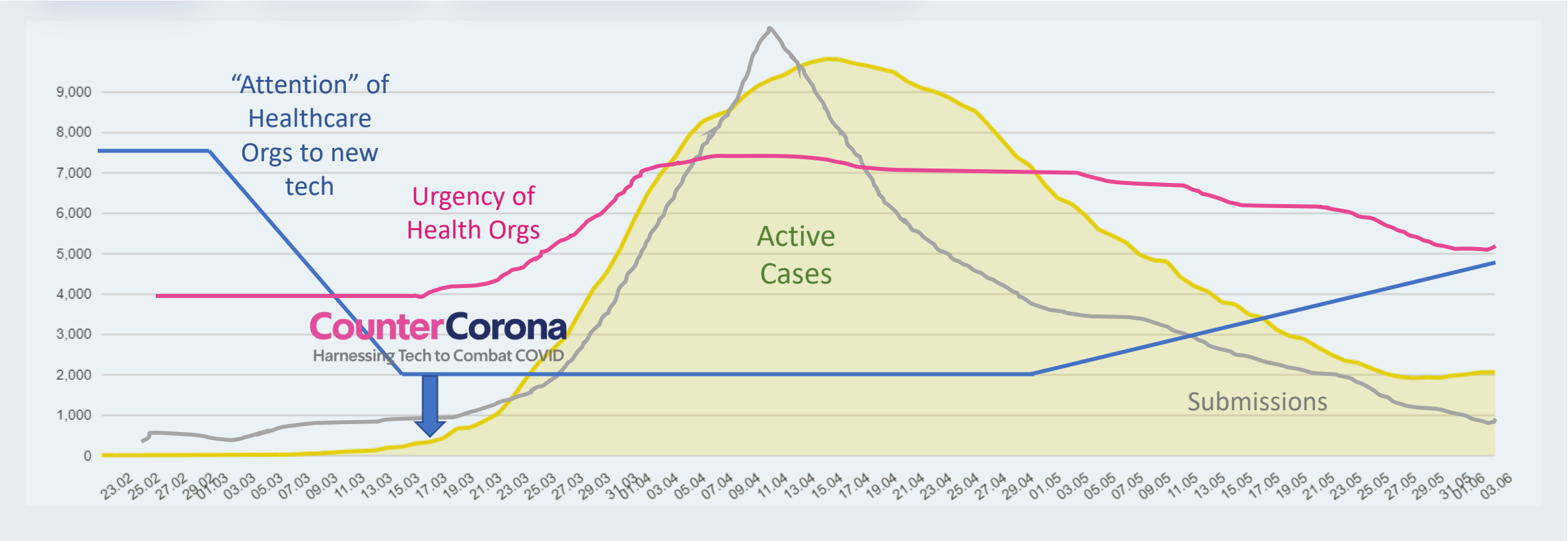
- Certain Key needs/challenges are not being addressed
- Workflow/Process issues
- Healthcare economics Issue

DURING:

- Many needs/challenges not related to existing startups
- Certain key needs/challenges have excellent solutions in Israel
- Workflow/Process issues being relaxed in some ways...
- Healthcare economics???



Health Innovation ... Under COVID-19



The COVID-19 Routine...

CRISIS MODE

- PPE/Safety
- Procurement/Equipment
- Detection/Screening

COVID-19 ROUTINE:

- Continuum of care – the new norm (telehealth)
- Ongoing Management (supply chain, logistics, administration/operation)
- Population Health (At Risk/Chronic)

OPPORTUNITIES FOR STARTUPS!!!



The Example of Telehealth

BEFORE



DURING



Where are all the startups??

AFTER

- Infrastructure
- Scale & Build Out Support

1.1B NIS in coming year



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THANK YOU!

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