



 **Interreg**
Danube Transnational Programme 
eDigiStars

eDigiStars

DANUBE MACRO-REGIONAL COOPERATION TO STRENGTHEN
DIGITAL ENTREPRENEURIAL SKILLS FOR SENIORS

WHO WILL BE INCLUDED?

eDigiStars project



There are challenges in the Danube Macro-Region

WHICH WE HAVE TO FACE

Ageing population

Lower competitiveness & employability difficulties

Lack of skilled workforce in digital fields

eDigiStars faces all of these challenges by supporting the development of the digital entrepreneurial skills of the 50+ generation and the promotion of self-employment.

The project is based on real professional cooperation: vocational training and adult training organisations, labour offices, NGOs, local governments, chambers of commerce, industry and economic development organisations and disadvantaged target groups are working together to ensure success.

WHAT DO WE DO?

eDigiStars project



DEVELOPING
EDIGISTARS
STRATEGY



DEVELOPING
TERRITORIAL
ACTION PLANS

COUNTRY-BY-
COUNTRY EXPERT
GROUPS

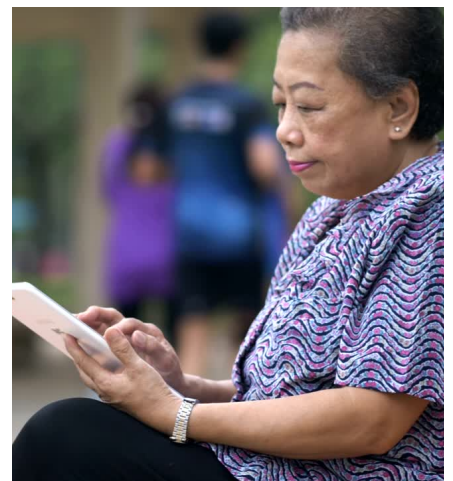




TRUST
BUILDING



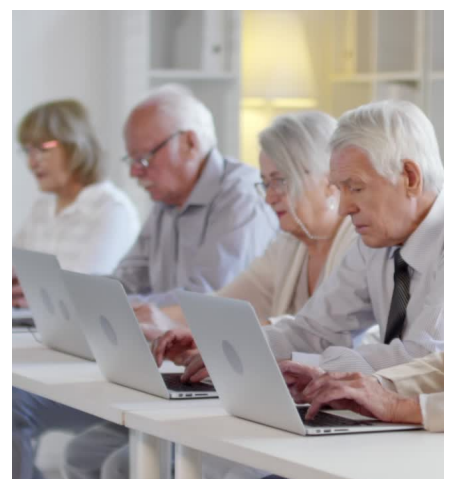
STRENGTHENING
DIGITAL
COMPETENCES



DEVELOPING
THREE TOOLS



CERTIFIED
WORKSHOPS,
TRAININGS



Three Steps, One Result

COOPERATION HELPS TO OVERCOME DIFFICULTIES

The objectives are achieved via three innovative tools developed by country-by-country expert groups:

1. **POWERYOU** tool

The work begins with an assessment of digital skills, also encouraging inter-generational understanding.

2. **CAMPUS** tool

Followed by the development of specific training courses tailored to the needs of the generation.

3. **LABEL** tool

The third phase is the implementation phase, during which the digital skills of the target group are raised to a high level through courses and trainings.

After following these 3 steps, senior will have a certified, more empowered, knowledgeable working skill.

eDigiStars will deliver measurable impact in Austria, Bosnia and Herzegovina, Bulgaria, Czech Republic, Hungary, Romania, Slovenia, Ukraine.



OUR PROJECT PARTNERS ARE:

Innoskart Business Development Nonprofit Ltd., Hungary

Central Transdanubian Regional Innovation Agency Nonprofit Ltd., Hungary

Foundation for Improvement of Employment Possibilities PRIZMA, an Institution, Slovenia

Municipality of Maribor, Slovenia

Business Agency Association, Bulgaria

Bulgarian Industrial Association – Union of the Bulgarian Business, Bulgaria

Business Upper Austria – Plastics Cluster, Austria

The Municipality of Prague 9, Czech Republic

DEX Innovation Centre, Czech Republic

Development agency of the Republic of Srpska, Bosnia and Herzegovina

Ivano-Frankivsk National Technical University of Oil and Gas, Ukraine

European Center for Socio Professional Integration, Romania

Romarketing, Romania

National employment Agency, Bulgaria



OUR ASSOCIATED PARTNERS ARE:

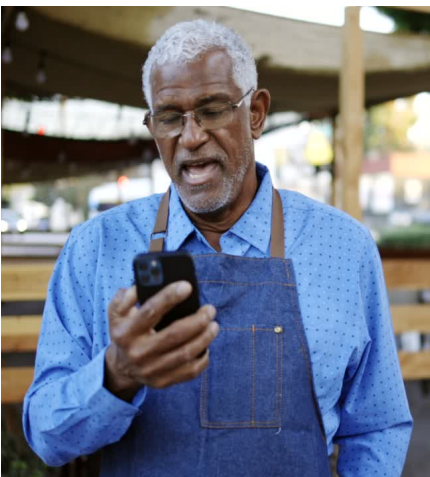
Ivano-Frankivsk region Employment Centre, Ukraine

Vocational Training Center, Székesfehérvár, Hungary

WAGE-Network, Austria

Plus 50, Czech Republic

Employment Service of Slovenia, Slovenia





Interreg



EUROPEAN UNION

Danube Transnational Programme **eDigiStars**

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