

NEWSLETTER #1

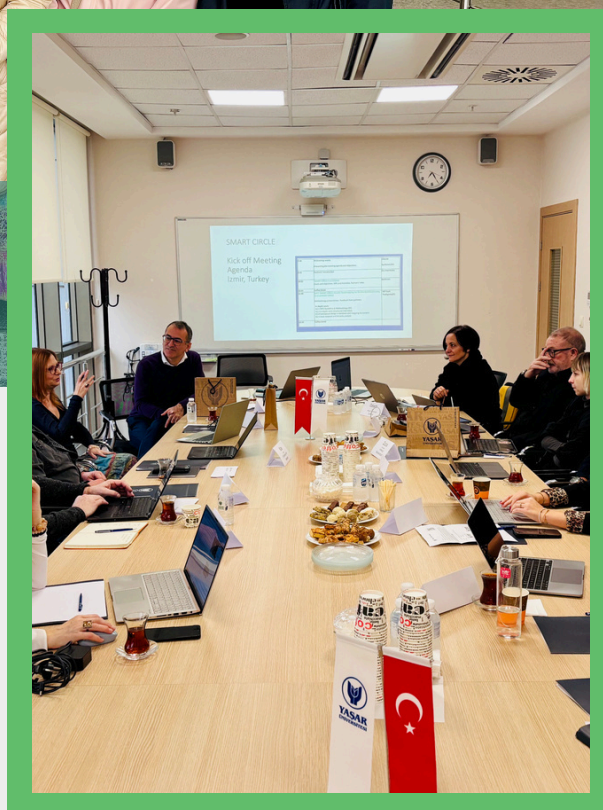
AI FOR SMART CIRCULAR ENTREPRENEURSHIP



Welcome to SMART CIRCLE!

Have you ever wondered if AI and circularity, AI and sustainability could make a good match in the life of a small enterprise?

We at the SMART CIRCLE project thought, that a transformative initiative designed to prepare the next generation of entrepreneurs and workers in the small service sector for a smarter, greener future could enhance this. Our mission is to foster circular economy principles and human-centric AI adoption in tourism and retail, empowering businesses to succeed sustainably.



Building Skills for a Circular Economy

SMART CIRCLE aims to:

- Equip VET learners (future workforce and budding/nascent entrepreneurs) with critical skills for smart and circular entrepreneurship.
- Accelerate the transition to a circular economy and encourage the adoption of human-centric AI tools in small tourism and retail businesses.

By implementing innovative training methods and resources, SMART CIRCLE ensures learners are ready to lead in a world that values sustainability and technological innovation.



What We're Doing: Project Implementation

Our activities focus on creating impactful resources and tools, including:

1. Innovative Digital Training Tools

- Explaining how customer-ready AI tools can enhance business outcomes and promote circular practices in the small service sector.

2. New VET Curriculum

- Developing and validating high-quality multimedia training resources to cultivate a smart and circular mindset.

3. Open Educational Resources (OERs)

Testing, sustaining, and sharing SMART CIRCLE OERs to boost circular transition and AI adoption

Expected Results: Transforming the Small Service Sector

SMART CIRCLE will deliver a suite of impactful resources:

- **SMART CIRCLE e-Database:** A collection of 120 AI tools tailored for small service companies.
- **Circular Roadmap Planning Tools:** Practical guides to help businesses map their journey toward circularity.
- **VET Curriculum and Digital Stories:** Real-world examples of small companies adopting circular economy practices and AI tools.
- **SMART CIRCLE e-Lab:** An interactive digital learning platform to foster innovation and collaboration



Why It Matters?

The transition to a circular economy is essential for creating sustainable, competitive, and resilient businesses. By empowering VET learners with the skills and tools they need, SMART CIRCLE is shaping a future where small service companies can:

- Reduce waste and optimize resource use.
- Enhance customer experiences with AI-driven solutions.
- Lead the way in sustainable business practices.

Visit our [website](#) for updates and resources.

Let's redefine entrepreneurship and lead the way in circular innovation!



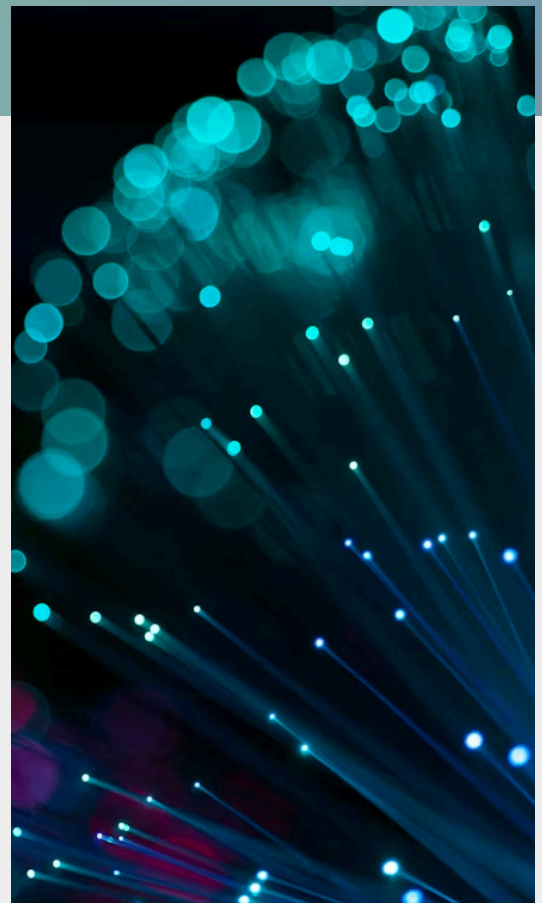
What has happened so far?

The SMART CIRCLE project officially launched with a successful Kick-off Meeting held in Izmir, Turkey, in December 2024. The main aim of the meeting, was for partners getting to know each other, and get an overall insight into what the project proposes to achieve. Additionally, Tradigenia, our Spanish partner, presented the detailed methodology for collecting 120 AI tools tailored for the small service sector. Discussions also highlighted the development of Circular Roadmap Planning Tools, a key resource to guide small service companies toward sustainability and innovation.

What's next?

In the upcoming months, partners are searching nationally about small businesses for the database. Moreover, emphasis is also on identifying good practice examples, who can serve as digital stories from which nascent entrepreneurs will be able to learn.

Follow our journey and receive the latest project news!



Stay Connected

Visit our website and Facebook pages for updates and resources. Stay tuned to find out about our developments in due time.

Should you be interested in taking part, do not hesitate to contact our local partners!

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