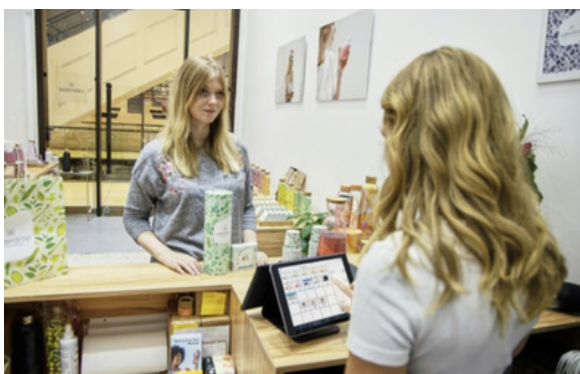# AI FOR SMART CIRCULAR ENTREPRENEURSHIP

What is SMART CIRCLE?

SMART CIRCLE empowers small tourism and retail businesses to thrive in a greener, smarter economy. By providing innovative VET tools and training, we equip the workforce with the skills to adopt circular practices and human-centric AI - leading the charge in sustainable transformation.

What we want to achieve?

- Equip VET learners and nascent entrepreneurs with smart + circular skills
- Advance circular economy and AI adoption in the small service sector

What we plan to do?

- Build digital VET training tools showcasing AI + circular results
- Develop and validate a new VET curriculum with multimedia content
- Share our SMART CIRCLE Open Educational Resources for long-term use

Our results

1. SMART CIRCLE e-Database of 120 AI tools
2. Circular Roadmap Planning Tools
3. New VET Curriculum, Digital Stories & Case Studies
4. SMART CIRCLE e-Lab – Online learning hub for VET learners

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