

INVITATION TO INITIAL MEETING

How to motivate for social entrepreneurship
already at secondary schools?

27. 09. 2018

How to motivate for social entrepreneurship already at secondary schools?

The InnoSchool project, which is financially supported by the Interreg Dunabe program, started on 1st September own realization and meeting titled “*How to motivate for social entrepreneurship already at secondary schools?*” is an introductory meeting for all those involved in the project and also for those for whom the project and its outputs are interesting. The opening meeting is also for anyone who wants to learn how to get involved in the project or who are interested in similar projects in the field of social business and the creation of innovative educational programs based on the use of digital technologies

Come to find out about the international project InnoSchool, to discuss, for example, with the National Institute for Education, EDUin, Soutěž a Podnikej or NNTB, meet with us (DEX Innovation Centre) and the Liberec Region as Czech project partners, to find other similar innovative projects at national or international level and meet up with about 50 participants. We are looking forward to see you!

Which challenges does the project INNOSCHOOL target?

InnoSchool tackles the need for system change to support weak entrepreneurial culture and low engagement to social innovation and entrepreneurship already at adolescent age. Age 16-17 when adolescents are at secondary schools is crucial to motivate and engage them in order to influence their future work and life career decisions. High-quality secondary schooling supporting education not only for future employees but also for future entrepreneurs is needed.

Which objectives has the project INNOSCHOOL?

InnoSchool’s general objective is to strengthen social innovation and entrepreneurial spirit of secondary schools’ students by development and introduction of highly innovative InnoSchool Learning System (ILS) combining innovations introduced for adolescents (1) introduction of serious game for online simulations joined with teacher lecturing/guiding sessions to maximize educational impact through experiential learning and (2) social media and interschool competition inclusion to boost attractivity for students. The first of InnoSchool specific objectives is therefore to IMPROVE ATTRACTIVENESS AND IMPACT OF LEARNING SYSTEMS used at secondary school curriculums to strengthen social innovation and entrepreneurship spirit. The second specific objective is to IMPROVE STAKEHOLDER KNOWLEDGE ON USING INNOVATIVE LEARNING SYSTEMS. The third specific objective of InnoSchool project is to IMPROVE EDUCATIONAL FRAMEWORKS BY IMPLEMENTING ILS INTO CURRICULUMS.

What is the duration of the project?

01.09.2018 – 31.08.2021

DATE AND VENUE OF THE EVENT

- Thursday 27.9., Liberec, KultiVAR (centre of Liberec)
- KultiVAR, Na Rybníčku 387/6, Jeřáb, 460 07 Liberec - entrance is from U Besedy street

PROGRAMME

09:00 - 09:30 Registration

09:30 Initial welcome - DEX Innovation centre, Liberec region, Danube Interreg Europe

09:50 Introduction of the InnoSchool Project, its goals, planned activities and outputs, opportunities to get engaged for different target groups

10:20 Moderated panel discussion on topic of "*How to motivate for social entrepreneurship already at secondary schools?*" - speakers: National Institute of Education, EDUin, NNTB, and others

11:05 Press conference with panel speakers and representatives of the DEX Innovation Centre

11:30 - 12:30 Presentation of similar international and national innovative projects in education + networking + refreshments

More information

Website of inooSchool project: http://dex-ic.com/innoschool_en

Check out our site to learn more about us: <http://dex-ic.com/>

WHY TO PARTICIPATE?

- You will learn more about the InnoSchool aims and planned activities and how can you get involved
- You will find out more about other innovative projects and initiatives in the field of entrepreneurship support and the use of digital innovation in education
- You will meet interesting institutions and people from many types of organizations from the region, the Czech Republic, but also internationally
- During a moderated panel discussion you will be able to ask questions and discuss with interesting speakers
- You can make yourself and your organization's activities more visible and the target groups of our event will know about you

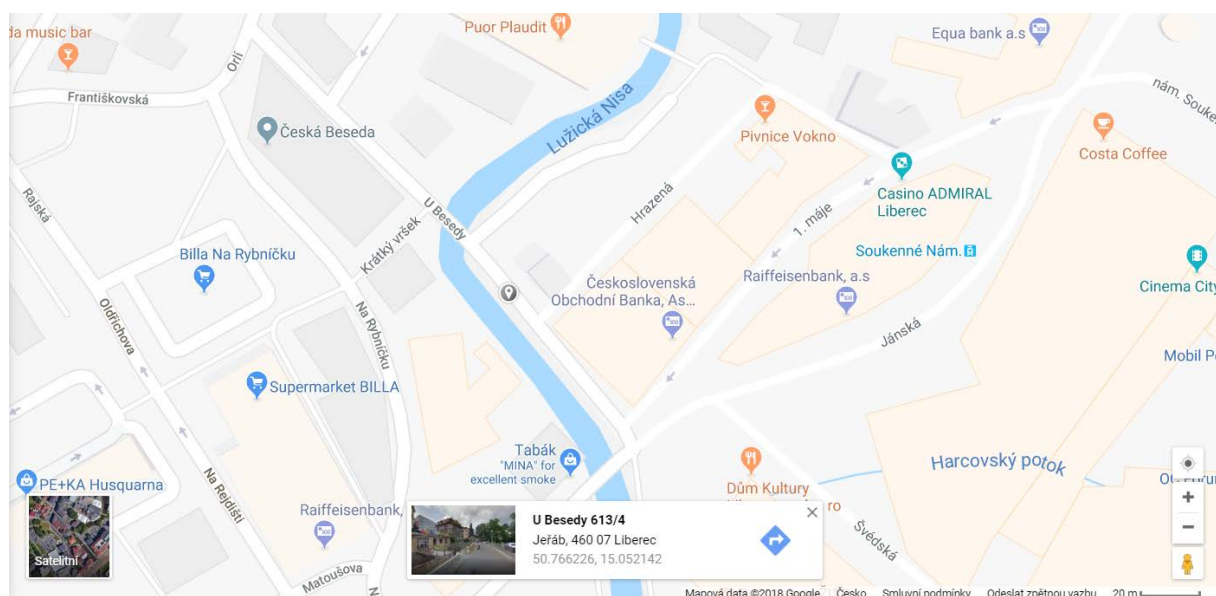
How to confirm participation

Fill in the form with your name, surname, and organization name [on this web link](#) to Monday 24th September

Contact

If you have any questions, call Vojtěch Jira on +420 604 304 725

How best to get there



By public transport – tram station *Rybníček* and then walk about 20m distant street *U Besedy*

By car – best parked in a well-known place in Liberec and then by public transport or on foot

By bus from Prague - from Černý Most, or ÚNN Florenc (Student agency / Flix bus) to Liberec - Fügnerova (about 600m from KultiVÁR) or to Liberec - bus station (about 400m from KultiVÁR)

By bus from Brno - Brno to Prague - ÚNN Florenc and then from ÚNN Florenc to Liberec Fügnerova (about 600m from KultiVÁR) or to Liberec - bus station (about 400m from KultiVÁR)

Train - from Hradec Kralove main railway station to Liberec main railway station (about 600m from KultiVÁR) Taxi/Uber – to that address